World War I and the Twenties – The Great Transformation and the Great Illusions

World War I

1. What was and is still haunting us today
- The Maps – before and after
- The nations of empire and the nationalist movements
2. What was and continues
- Age of racism
- Anti-black and Latino patterns but movement by both
- Women and the push for suffrage and participation
- Wilson traits
3. Rules of war and the traits
- At sea, submarine war and convoys
- On land, varieties of new technology from tanks to flame throwers to poison gas
- Mining of the seas and land and war against civilians

- Liberty bonds, liberty cabbage, and 4-minute men

- Massive growth of big government at federal level

1. Selective war events and the ending of the war
- Allied Powers (initially Great Britain, France, Russia)
- Central Powers (Germany, Austria-Hungary, Ottoman Empire)
- US Involvement
[Key war events and the peace](http://www.cjbibus.com/1914_1921_Wilson_Harding.htm)

**The Great Transformation and the Great Illusions**The consequences are greater because the changes are interconnected.

1. Results of the World War I (unnumbered at that time)
- Rejection of the view of war from the Spanish-American War
- Distrust of government, especially large government
2. General economic changes (and illusions)
- Consumerism increases
 - Buying on credit
 - Buying as a virtue
- Decline in farmers’ income and power
- Decline in unionism
- High profits for employers and businesses
- Pay for workers higher but not proportional to their productivity
3. Changes in mass production, mass marketing, mass advertising, and common, vicarious experiences
- Automobiles
 - Henry Ford as initial example but GM and others follow
 - Federal standards for states to follow for highways
- Movies (silent in the 1910s and “talkies” in 1929)
- Phonographs
- Radio (ABC, NBC, CBS) and “soap” operas as example
4. Changes in society
- Enthusiasm for urban and rejection of rural
- Movement to the cities
- The flapper
- Harlem Renaissance
- The new symbols of Albert Einstein and Sigmund Freud
- New laws prohibiting immigration

For a comparison, click on [this comparison of the end of the Gilded Age, the Progressive Era, and the Jazz Age](file:///C%3A%5CUsers%5Ccjbibus%5CDocuments%5C-%20Server%202013-2014%20caution%5C1870-1920_Snapshot_printable.pdf). (Not required, but it may help some of you to see the transformation.)
5. Government and the Economy and Great Illusions
[Key events and the future](file:///C%3A%5CUsers%5Ccjbibus%5CDocuments%5C-%20Server%202013-2014%20caution%5C1921_1929_Harding_to_Coolidge.htm)